



www.shubhlabhinternational.com

SPECIAL-EFFECTS MASTERBATCH

Shubh Labh International

Superior Quality at Affordable Prices
Available in 4000+ colors





Special-Effects Masterbatch

SLI Special effect masterbatches are innovative additives used in the manufacturing of plastic products to create unique visual and textural effects. These masterbatches contain a combination of specialized pigments, additives, and resins designed to achieve specific aesthetic properties beyond traditional coloration.

Overall, SLI special effect masterbatches offer manufacturers the opportunity to create innovative and visually captivating plastic products that stand out in today's competitive market landscape.



ABOUT US

Welcome to Shubh Labh International, a leader in the polymer industry with a legacy of innovation and excellence.

Industry Expertise

Shubh Labh has been at the forefront of delivering high-quality masterbatches, modifiers, and color solutions for over 30 industries and 150 application types

Rich Legacy

Founded by Mr. Neeraj Singhal, Managing Director of Shubh Labh International in 1986, our commitment to quality and innovation has propelled us to a prominent position in the global market.

Global Presence

We operate in key markets including the USA, EU, UAE, Sri Lanka, South Africa, Canada, Nepal, and more, ensuring accessibility and reliability for our clients worldwide.

State-of-the-Art R&D Center and Lab

We develop and sell certified products developed in our State-of-the-Art Lab

Customisation Technology

We offer unparalleled customisation options, allowing clients to tailor products to their exact specifications with over 4000+ color options 10+ specialty effects.

Unparalleled Product Knowledge

With over 40 years of industry expertise, Shubh Labh International brings unparalleled knowledge and proficiency to every project.

COMPANY FACTS

Tailor products to exact industry specifications

40

Years of
Industry
Expertise

4

Research
Facilities & Labs

4000

Colors Shades
Both PANTONE
and RAL



+91-8700583185

www.shubhlabinternational.com

md.shubhlabh@gmail.com

Metallic Masterbatch

Adding metallic shine and shimmer will give your plastic applications the look of polished steel or brushed aluminum.

It is an innovative coloring system which mimics the gloss and shine of metal in a single step providing a touch of elegance.

All RAL and PANTONE color shades are available. Their color codes can be used for desired color.



Features

- Long-lasting color retention
- Optimal dispersion
- Array of attractive shades to choose from
- Customized colors to meet specific customer needs.

Applications

- Shopping Bags
- Packaging Films
- Bottles
- Jerry Cans
- Engine Oil Containers
- Cosmetic tubes
- Toys
- Stationaries

Colors

- Available in 4000+ colors.
- The product can also be tailored to suit specific color preferences provided by the client.

««« Metallic

METALLIC

*

COLOR PALETTE

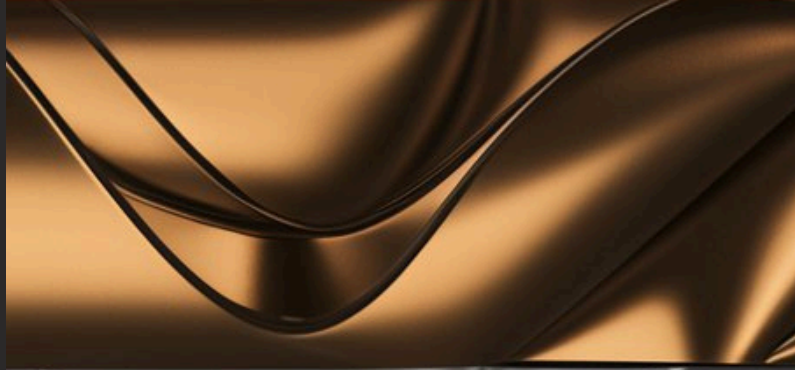
METALLIC

*

COLOR PALETTE

METALLIC

*



METALLIC

*

COLOR PALETTE

METALLIC

*

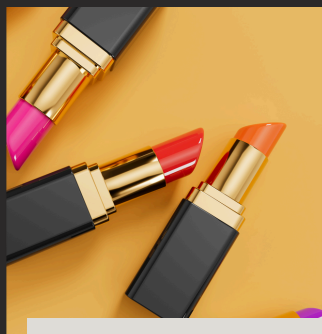
COLOR PALETTE

METALLIC

*



APPLICATIONS



COSMETICS



BOTTLES



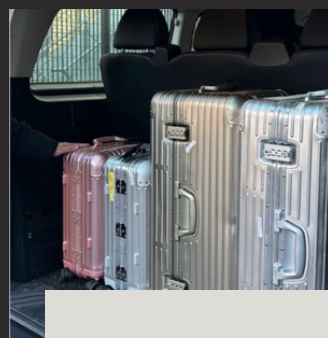
STATIONERY



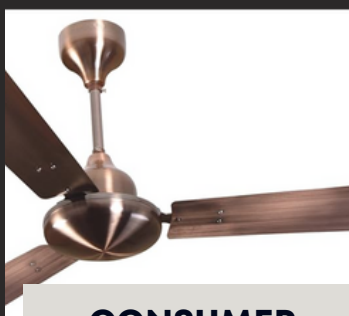
PACKAGING



TOYS



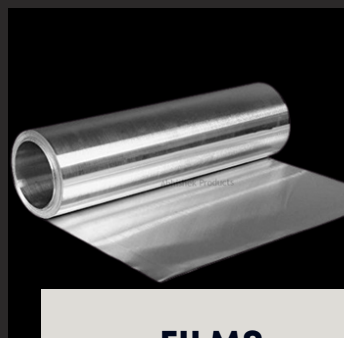
SUITCASES



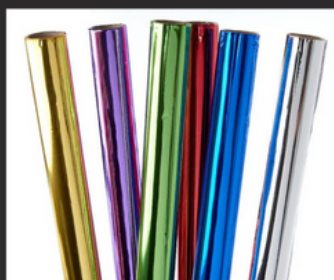
**CONSUMER
GOODS**



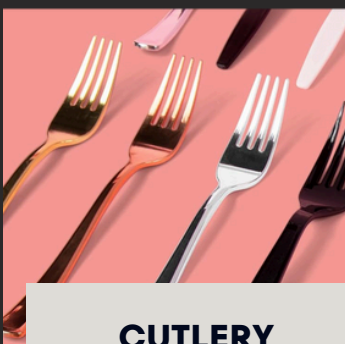
CANS



FILMS



WRAPPING FOIL



CUTLERY



JERRY CANS



+91-8700583185

www.shubhlabinternational.com

md.shubhlabh@gmail.com

wood-grain Masterbatch



Selected pigments and special molding techniques are combined to produce characteristics akin to broad patterns seen in natural wood grains.

The wood-grain-like wood-plastic composite material boasts a simulative wood appearance, featuring natural and distinct grain patterns, vibrant surface color, and an impressive wood-grain-like effect.

All RAL and PANTONE color shades are available. Their color codes can be used for desired color.



Features

- Low Toner Consumption
- Favorable Temperature Tolerance
- Excellent Dispersibility
- Ease of Operation and Control
- Favorable Compatibility

Applications

- Furniture industry
- HDPE optical fiber ducts
- Household products
- HDPE bottles
- LDPE tubes
- PP caps
- Beauty and care goods
- Garden and household products
- Sport and leisure goods
- Office and stationery segments

Colors

- Available in 4000+ colors.
- The product can also be tailored to suit specific color preferences provided by the client.

WOOD-GRAIN

*

COLOR PALETTE

WOOD-GRAIN

*

COLOR PALETTE

WOOD-GRAIN

*



WOOD-GRAIN

*

COLOR PALETTE

WOOD-GRAIN

*

COLOR PALETTE

WOOD-GRAIN

*



APPLICATIONS



HANGERS



CONTAINERS



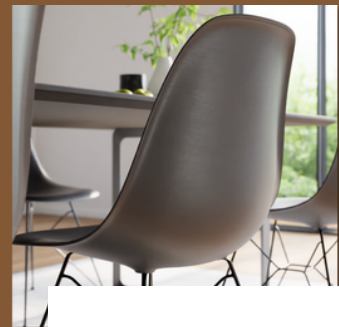
TOYS



**DOG FOOD
BASKET**



PACKAGING



CHAIRS



**CONSUMER
GOODS**



DUSTBINS



TABLE



PHONE COVERS



CHESS



LUNCH BOXES



+91-8700583185

www.shubhlabhinternational.com

md.shubhlabh@gmail.com

fluorescent Masterbatch

Fluorescent Masterbatches made with brightly colored pigments and dyes yield intense eye-catching colors that demand attention.

These masterbatches can be of easy dispersion, high heat stability, strong fluorescent light, brighter and luster effects.

All RAL and PANTONE color shades are available. Their color codes can be used for desired color.



Features

- Vibrant Coloration
- High Visibility
- UV Responsiveness
- Versatility
- Compatibility
- Long-lasting Effect
- Application Diversity

Applications

- Blow Moulding
- Toys
- Safety Products
- Cosmetic Bottles
- Fashion Products
- Packaging and Films
- Automotive and Electrical Applications
- Eyewear
- Decorative materials

Colors

- Available in 4000+ colors.
- The product can also be tailored to suit specific color preferences provided by the client.

Fluorescent

FLUORESCENT

*

COLOR PALETTE

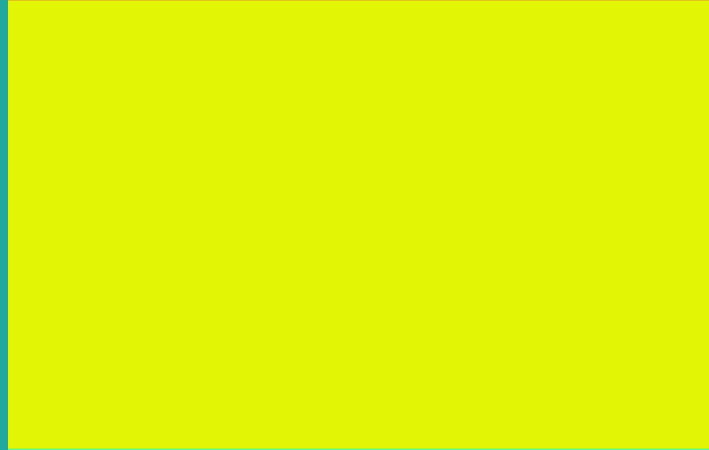
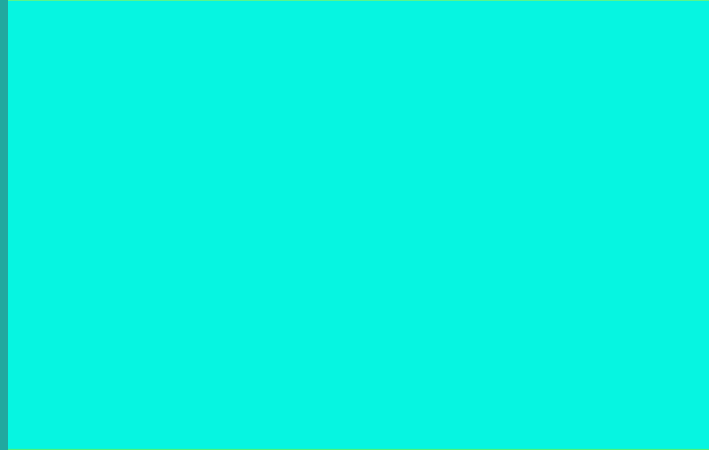
FLUORESCENT

*

COLOR PALETTE

FLUORESCENT

*



FLUORESCENT

*

COLOR PALETTE

FLUORESCENT

*

COLOR PALETTE

FLUORESCENT

*



APPLICATIONS



EXAMBOARD



TORCH



**SPORTS
EQUIPMENTT**



PIPES



TAPES



CONTAINERS



TRAFFIC CONES



HAIR BANDS



TOYS



STATIONERY



CUPS



BANGLES



Pearlescent Masterbatch

The radiance and luster of pearls are captured in an iridescent effect from light interacting with multiple surfaces.

This effect is best achieved in resins that have high refractive indexes.

All RAL and PANTONE color shades are available. Their color codes can be used for desired color.

Features

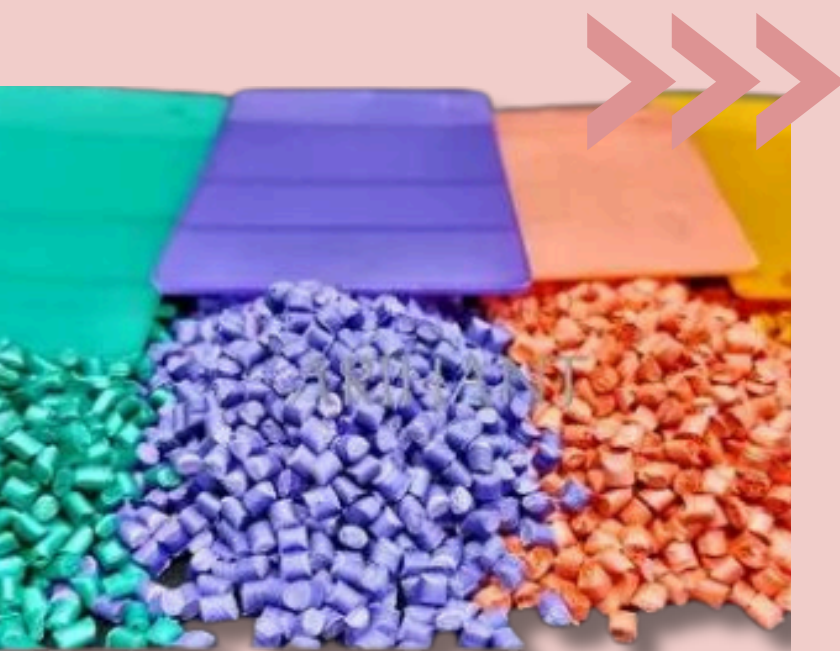
- Long-lasting color retention
- Optimal dispersion
- Array of attractive shades to choose from
- Customized colors to meet specific customer needs.

Applications

- Blow Moulding
- Toys
- CDs
- Safety Products
- Cosmetic Bottles
- Fashion Products
- Packaging and Films
- Automotive and Electrical Applications
- Eyewear
- Decorative materials

Colors

- Available in 4000+ colors.
- The product can also be tailored to suit specific color preferences provided by the client.



Pearlescent



APPLICATIONS



STATIONERY



TOYS



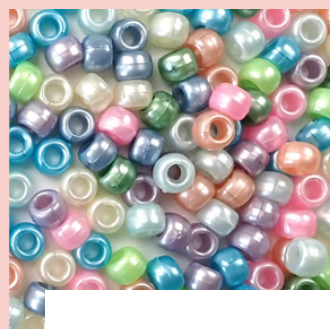
RAINCOATS



JERRY CANS



CONTAINERS



BEADS



COSMETICS



BOTTLES



FILMS



EXAM BOARDS



**CONSUMER
GOODS**



BASKETS



+91-8700583185

www.shubhlabinternational.com

md.shubhlabh@gmail.com

sparkle Masterbatch

Glass encapsulated pearlescent particles add a dramatic sparkle effect to applications. Glimmer effects require a smooth surface finish and a transparent resin.

Colored Aluminium Glitters are used to provide the effect available in a variety of particle sizes to achieve coarse or smooth effect.

All RAL and PANTONE color shades are available. Their color codes can be used for desired color.



Features

- Visual Enhancement
- Versatility
- Aesthetic Appeal
- Compatibility
- Durability
- Customization Options

Applications

- Makeup containers
- Lipstick casings
- Nail polish bottles caps
- Door panels
- Artificial marble
- Toys
- Household items
- Stationery
- Electrical appliances such as switches, covers, and casings

Colors

- Available in 4000+ colors.
- The product can also be tailored to suit specific color preferences provided by the client.

sparkle

SPARKLE

*

COLOR PALETTE

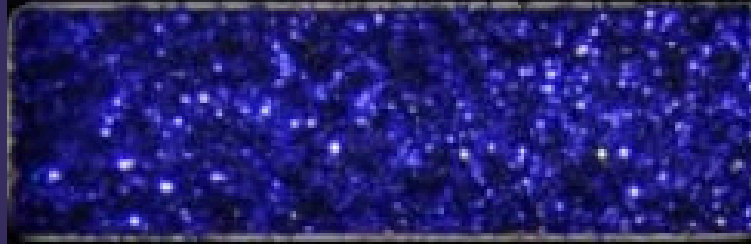
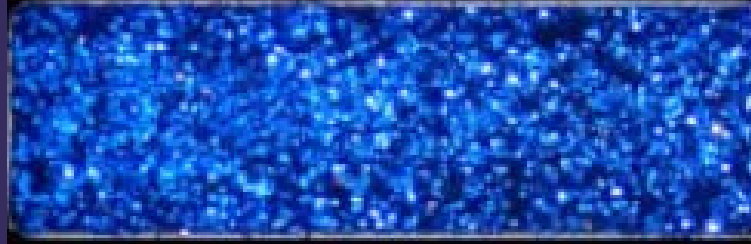
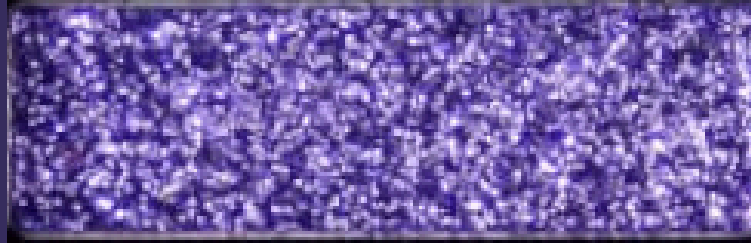
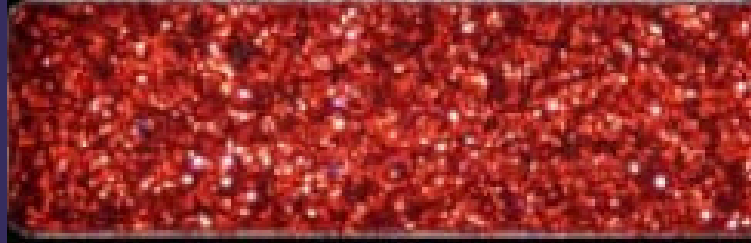
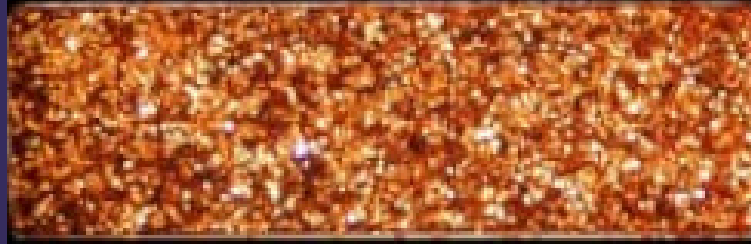
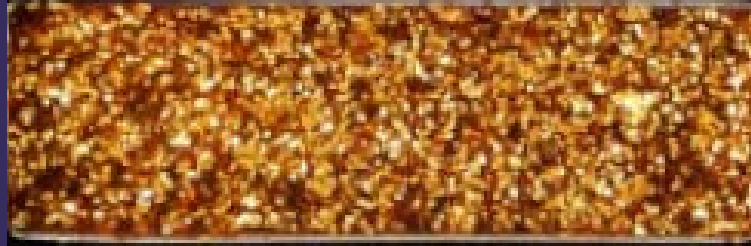
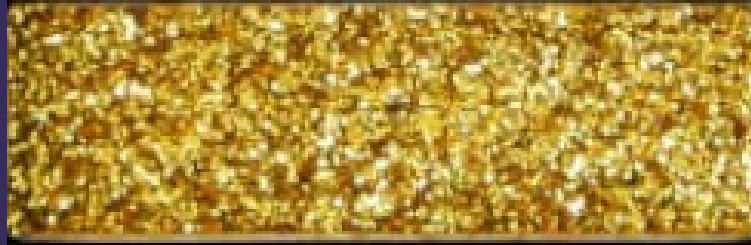
SPARKLE

*

COLOR PALETTE

SPARKLE

*



SPARKLE

*

COLOR PALETTE

SPARKLE

*

COLOR PALETTE

SPARKLE

*



APPLICATIONS



PENS



TUMBLERS



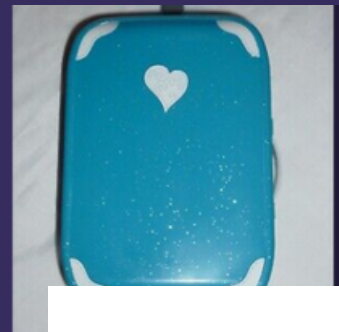
STATIONERY



SWIZZLE STICKS



BOTTLES



SUITCASES



TOYS



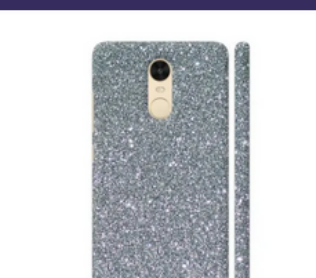
CUTLERY



FILMS



CUPS



PHONE CASES



BANGLES



+91-8700583185

www.shubhlabhinternational.com

md.shubhlabh@gmail.com

Glow-in-dark Masterbatch

Glow-in-the-Dark enhances aesthetic appeal of the final product and leads to excellent glowing properties.

They supply safety and convenience for people in dark. SLI Masterbatches provide a Glow-in-the Dark effect for more than 12 hours.

All RAL and PANTONE color shades are available. Their color codes can be used for desired color.



Features

- Visual Enhancement
- Versatility
- Aesthetic Appeal
- Compatibility
- Durability
- Customization Options

Applications

- Makeup containers
- Lipstick casings
- Nail polish bottles caps
- Door panels
- Artificial marble
- Toys
- Household items
- Stationery
- Electrical appliances such as switches, covers, and casings

Colors

- Available in 4000+ colors.
- The product can also be tailored to suit specific color preferences provided by the client.

Glow-in-dark

GLOW-IN-DARK

*

COLOR PALETTE

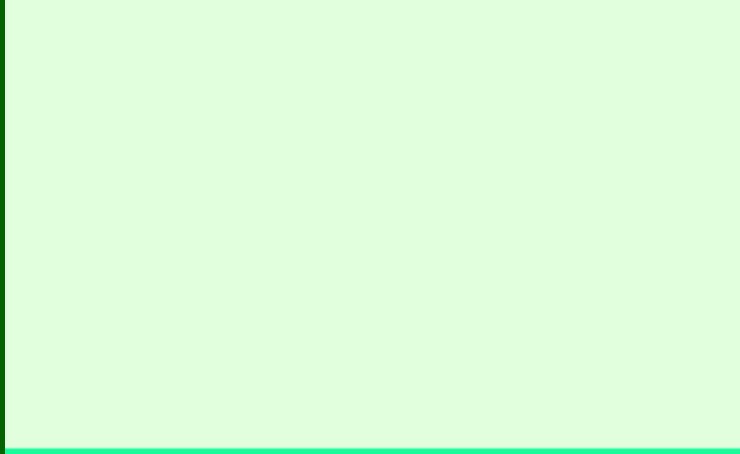
GLOW-IN-DARK

*

COLOR PALETTE

GLOW-IN-DARK

*



GLOW-IN-DARK

*

COLOR PALETTE

GLOW-IN-DARK

*

COLOR PALETTE

GLOW-IN-DARK

*



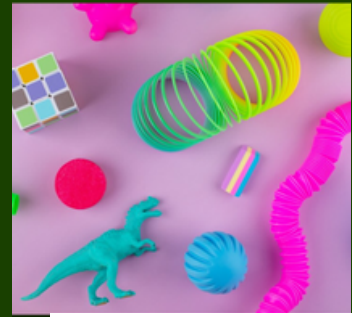
APPLICATIONS



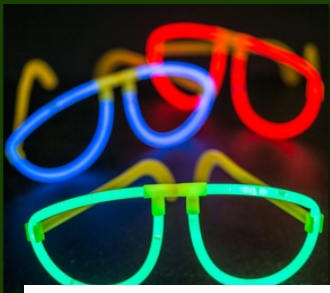
CUTLERY



STARS



TOYS



SUNGLASSES



GRINDER



STICKS



WATCHES



BRACELETS



FILMS



STATIONERY



ROADSIGNS



**REFLECTIVE
CLOTHES**



+91-8700583185

www.shubhlabhinternational.com

md.shubhlabh@gmail.com

Stone/Granite/Marble Masterbatch

Create the look and feel of natural stones and granite-like surfaces. Proprietary formulations can be adapted for various desired effects.

These master batches produce lubricity, reduce the coefficient of friction and improve abrasion resistance. They're widely used for a smooth and mirror like finish on the end products.

All RAL and PANTONE color shades are available. Their color codes can be used for desired color.



Features

- Smooth and Mirror-like Finish
- Provides Lubricity, Reduces Coefficient of Friction
- Improves Abrasion Resistance
- Creates the attractive swirling patterns associated with marble.
- Customized colors to meet specific customer needs.

Applications

- Furniture industry
- HDPE optical fiber ducts
- Household products
- HDPE bottles
- PP caps
- Beauty and care goods
- Garden and household products
- Sport and leisure goods
- Office and stationery segments

Colors

- Available in 4000+ colors.
- The product can also be tailored to suit specific color preferences provided by the client.

stone/granite/marble

STONE/GRANITE/MARBLE

* COLOR PALETTE

STONE/GRANITE/MARBLE

* COLOR PALETTE



STONE/GRANITE/MARBLE

*

COLOR PALETTE

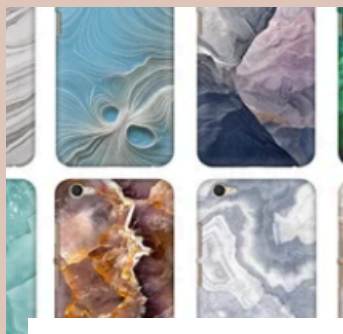
STONE/GRANITE/MARBLE

*

COLOR PALETTE



APPLICATIONS



PHONE COVERS



FLOWER POTS



CUTLERY



BEACH CHAIR



FOLDING TABLE



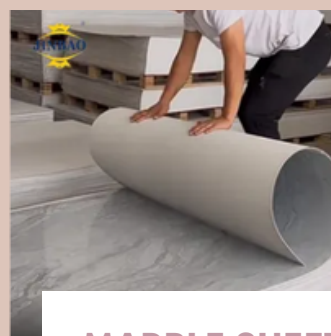
BUCKETS



BOTTLES



CHESS



MARBLE SHEET



**GARDEN
PLANTERS**



CUPES



SOAP DISPENSERS



+91-8700583185

www.shubhlabhinternational.com

md.shubhlabh@gmail.com

Thermochromic Masterbatch

Thermochromic Masterbatch presents a specialized range of temperature-sensitive pellets infused with Leuco Dyes, transitioning from colored to colorless with rising temperatures and reverting to color upon cooling.

These masterbatches are distinguished by their activation temperature, with the end product exhibiting vibrant hues at ambient temperatures and becoming colorless or white beyond the activation threshold.

All RAL and PANTONE color shades are available. Their color codes can be used for desired color.



Features

- Low Toner Consumption
- Favorable Temperature Tolerance
- Excellent Dispersibility
- Ease of Operation and Control
- Favorable Compatibility

Applications

- Toys
- Stationary
- Packaging
- Films
- Counterfeit detection fabrics

Colors

- Available in 4000+ colors.
- The product can also be tailored to suit specific color preferences provided by the client.



APPLICATIONS



BOTTLES



STRAWS



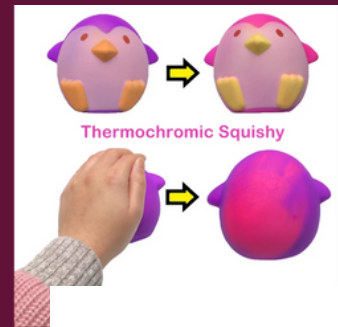
CUPS



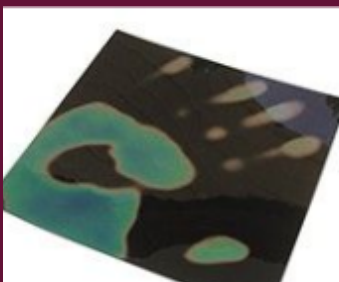
SPOONS



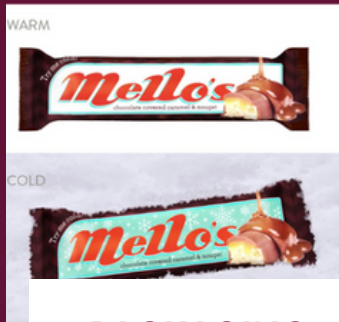
STATIONERY



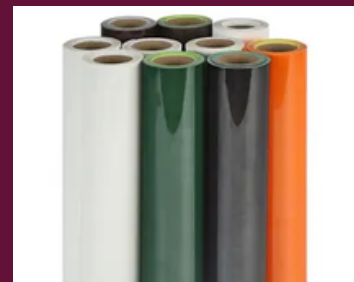
TOYS



SHEETS



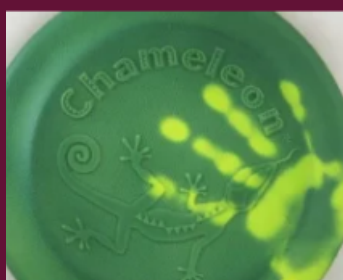
PACKAGING



FILMS



CLOTHES



CUTLERY



**SPORTS
EQUIPMENTS**

CONTACT US



PRIMARY LOCATIONS

F-1821, DSIDC, Narela, New Delhi, Delhi - 110064

B-2420, DSIDC, Narela, New Delhi, Delhi - 110064

I-111, Kirti Nagar, Singhal Plastics, New Delhi, Delhi - 110015

F-56, Naya Gaon, Industrial Area, RICO, Pali, Rajasthan - 306501



+91-9625701040

+91-9310136358



+91-8700583185

+91-9625704010



md.shubhlabh@gmail.com



www.shubhlabhinternational.com